

# Your Energy Savings<sup>SM</sup> Business Program

## Compact Fluorescent Lamps (CFLs)



CFLs use up to 75 percent less energy than incandescents and last up to 10 times longer.

## Your Incentives to Save

DTE Energy's Your Energy Savings Program offers cash incentives to help business customers reduce their energy use. These incentives reduce the up-front cost of installing more efficient equipment and make it easier for you to invest in energy efficiency. Since a portion of energy costs are a controllable operating expense, every dollar saved can make an impact on your bottom line.

## Making it Easier to Save

The program offers incentives for an array of energy-saving technologies – electric and gas. Customers can pick from a prescriptive menu of projects with preset incentives or propose a custom project with verifiable energy savings.

To participate in the program simply follow these steps:

- Check your eligibility with program requirements.
- Submit a preapproval application to reserve your funding.
- Install the eligible measures according to the application specifications.
- Complete and sign the final application within 60 days. Submit with all documentation.

## Contact Us

We can help you understand the incentive requirements and available resources. You can contact us via letter, fax, e-mail or phone. You can also download incentive applications from the program website at: [YourEnergySavings.com](http://YourEnergySavings.com)

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# WHAT YOU NEED TO KNOW

## ABOUT COMPACT FLUORESCENT LAMPS (CFLs)

### CFLs save money and help the environment

- ENERGY STAR® CFLs use up to 75 percent less energy than incandescents and last up to 10 times longer.
- CFLs produce up to 75 percent less heat than incandescents and can help in reducing energy costs.
- ENERGY STAR® CFLs come in a variety of colors, shapes and sizes to create the right mood, ambiance and atmosphere in a room.
- All ENERGY STAR® CFLs come with a two-year manufacturer's warranty.

### Make your CFLs work properly and last longer

- Use the right type of CFL for the fixture and the setting. There are CFLs designed specifically for use with ceiling fans, recessed cans, dimmers, and outside fixtures.
- Always screw spiral CFLs into the socket while holding the base of the bulb, never the spiral itself.
- Allow the CFL to brighten fully for about 20 seconds. Keep it lit for at least 15 minutes to help extend the life of the bulb.
- Use the same bulb color and manufacturer for consistent light color in a room.

### How much light do I want?

To determine which ENERGY STAR® qualified light bulbs will provide the same amount of light as your current incandescent light bulbs, consult the chart on the right:

Incandescent Bulbs (watts)	Minimum Light Output (lumens)	ENERGY STAR® Qualified CFLs (watts)
40	450	9 to 13
60	800	13 to 15
75	1100	18 to 25
100	1600	23 to 30
150	2600	30 to 52

### How do I choose the right CFL for my business?

CFLs are available in a wide variety of shapes and sizes to replace your existing incandescent light bulbs



Reflector/Flood



Spiral



Globe



Covered A-Shape