



**Detroit Edison Full Service Customer**

**Detroit Edison Electric Choice Customer**

MISO coordinates these services for Detroit Edison	<b>Generation</b>		MISO coordinates these services for Alternative Electric Suppliers
	<b>Transmission</b>		
Detroit Edison provides these services for our Full Service customers	<b>Distribution</b>		Detroit Edison provides these services for our Electric Choice customers
	<b>Metering</b>		

**How can I obtain more information about Electric Choice?**

Learn more about Electric Choice by visiting the DTE Energy Web site at [dteenergy.com](http://dteenergy.com) or the Michigan Public Service Commission Web site at [michigan.gov/mpsc](http://michigan.gov/mpsc).

**For power outages or emergencies, all customers should continue to call the DTE Energy Customer Service Line at 800.477.4747.**

**Electric Choice**  
The option to choose



Detroit Edison will continue to deliver electricity even if customers choose an Alternative Electric Supplier. This means Detroit Edison will maintain the poles and wires that deliver your electricity. Detroit Edison also will provide customer services such as meter reading and power restoration.



## What is Electric Choice?

Electric Choice is a statewide initiative giving customers the option to choose the company that supplies their electricity. These companies are referred to as Alternative Electric Suppliers. Providing electricity to customers includes three separate activities: generation, transmission and distribution. The Midwest Independent Transmission System Operator (MISO) sells power from generating plants and arranges for transmission of power over high-voltage lines for Detroit Edison, Alternative Electric Suppliers and others. When you participate in Electric Choice, you are purchasing your electricity from an Alternative Electric Supplier. Regardless of whom supplies your electricity, Detroit Edison will continue to provide the distribution and metering services required to deliver power to your home or business.



## Things to consider before participating in Electric Choice


- There is a **two-year minimum Electric Choice term of service**. You may return to Detroit Edison Full Service rates before completing the two-year minimum term; however, it will affect the energy prices you pay and you will be subject to an additional charge – the Market Priced Power Charge.
- The **Market Priced Power Charge** is a customer charge designed to accommodate customers who need to return to Detroit Edison Full Service on a temporary basis or without adequate notice. The Market Priced Power Charge offsets the cost of serving

customers returning to Detroit Edison Full Service without adequate time to plan for those returning customers.

- **Interval metering** is required for all Electric Choice customers served at primary voltage. Interval meters are an available option – at customer expense – for customers served at secondary voltage. All customers taking interval-metered Electric Choice service must provide a working telephone line at the meter so Detroit Edison can read the meter remotely.
- Detroit Edison has a **10% Cap** on customer participation in the Electric Choice program – based on 10% of prior-year retail sales. When customer participation is above 10%, customer enrollments are deferred and placed in a queue until space becomes available under the Cap. When space becomes available, customers are enrolled on a first-come, first-served basis.

## Do I have to participate in Electric Choice?

You do not have to participate in Electric Choice or select an Alternative Electric Supplier. You can still buy electricity from Detroit Edison under rates regulated by the Michigan Public Service Commission (MPSC).



## How do I choose an Alternative Electric Supplier?

In order to serve customers in Michigan, an Alternative Electric Supplier must be licensed by the MPSC. Choosing an Alternative Electric Supplier is important. When making that choice, consider the details and ask questions such as:

- Is a written service agreement or contract required?
- What is the contract term?
- Are there any penalties for terminating the contract early?
- What price is being offered?
- What is included in the quoted price?
- Is the price fixed or variable?
- Who will read my meter and send my bill?
- Will I get one bill or two?
- Will I have to pay a fee to switch my electric supply from Detroit Edison to an Alternative Electric Supplier?
- Are there any penalties if I decide to switch from one Alternative Electric Supplier to another?
- Will Detroit Edison's 10% Cap impact my enrollment in Electric Choice?
- If my enrollment is deferred, how will that affect my contract terms and quoted price?
- What are Detroit Edison's Return to Full Service provisions?