

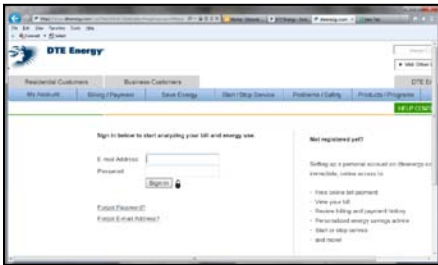


Save energy.
Save money.
Together we will.

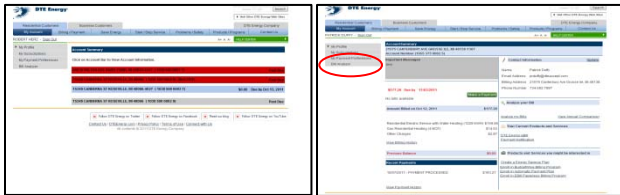
How Do I Get My Free Energy Kit?

Using DTE Energy's new MyEnergy Analyzer online tool, you can identify ways to save and even create a personalized energy savings plan. After creating your Action Plan plan, we'll mail you a free energy efficiency kit. All it takes is completing four easy steps.

1. Go to dteenergy.com/myenergy. Click the Open MyEnergyAnalyzer button and sign in to your DTE Energy account.

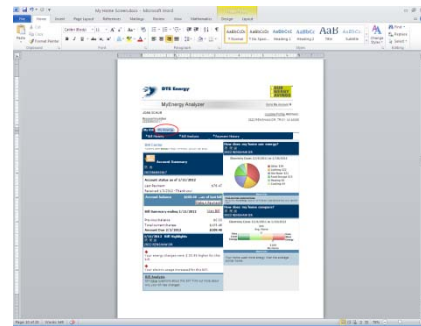


- a. If you have more than one account, please click on one of your accounts to select it (see left example below). If you have just one account, you'll go directly to the screen on the right below.

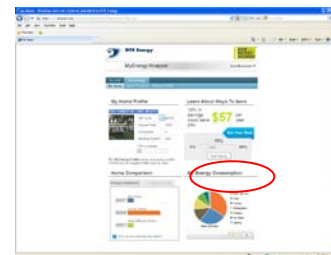


- b. Click on the **Analyze My Bill** link.

Answer a short list of questions about your home. When you are finished, click on the **Next** button.



- c. Click on the **My Energy** tab

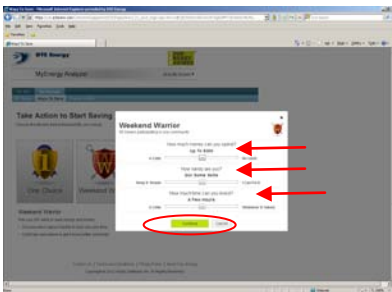


- d. Click on the **Start Saving** button.

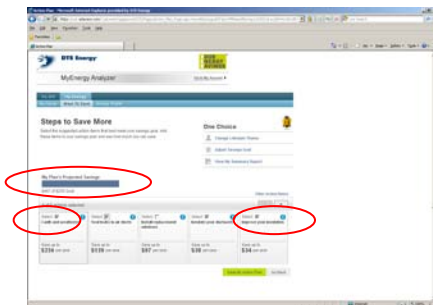
2. Select one of four themes that most closely relates to your energy saving style. Double click on the **shield** that matches your choice.



a. Determine your energy saving budget, and how much time, money and skill-level you are willing to commit to meeting your energy saving goals. Move the slide bars left or right. Click **Continue**.

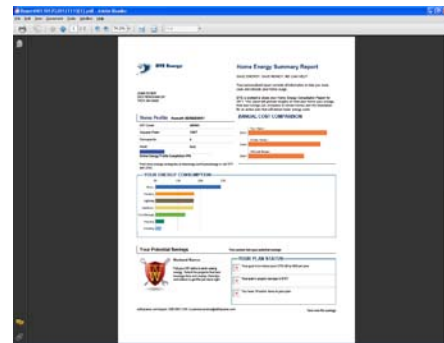
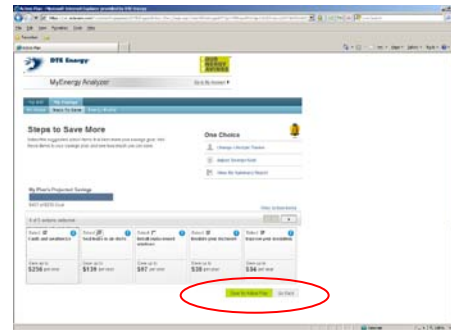


b. Based on what you have chosen, MyEnergy Analyzer will provide a personalized energy saving Action Plan.



3. Select the action items you want to include in your plan by clicking on the **Select** box. You can see how each selected item contributes to your energy goal. Clicking on the “?” symbol will show you an average cost, energy savings, and payback for each recommended action item.

4. When you have completed selecting your action items, click on the **Save my Action Plan** button.



Congratulations! You have created your energy savings Action Plan. Print a copy for your records or revisit your plan at any time to review or make adjustments.

Thank you for using MyEnergy Analyzer. Your FREE energy efficiency kit will be mailed to you soon. Please allow 6-8 weeks for processing.