

Elevate your brand and help your clients save in their new facility.



DTE CleanVision
Energy Efficiency

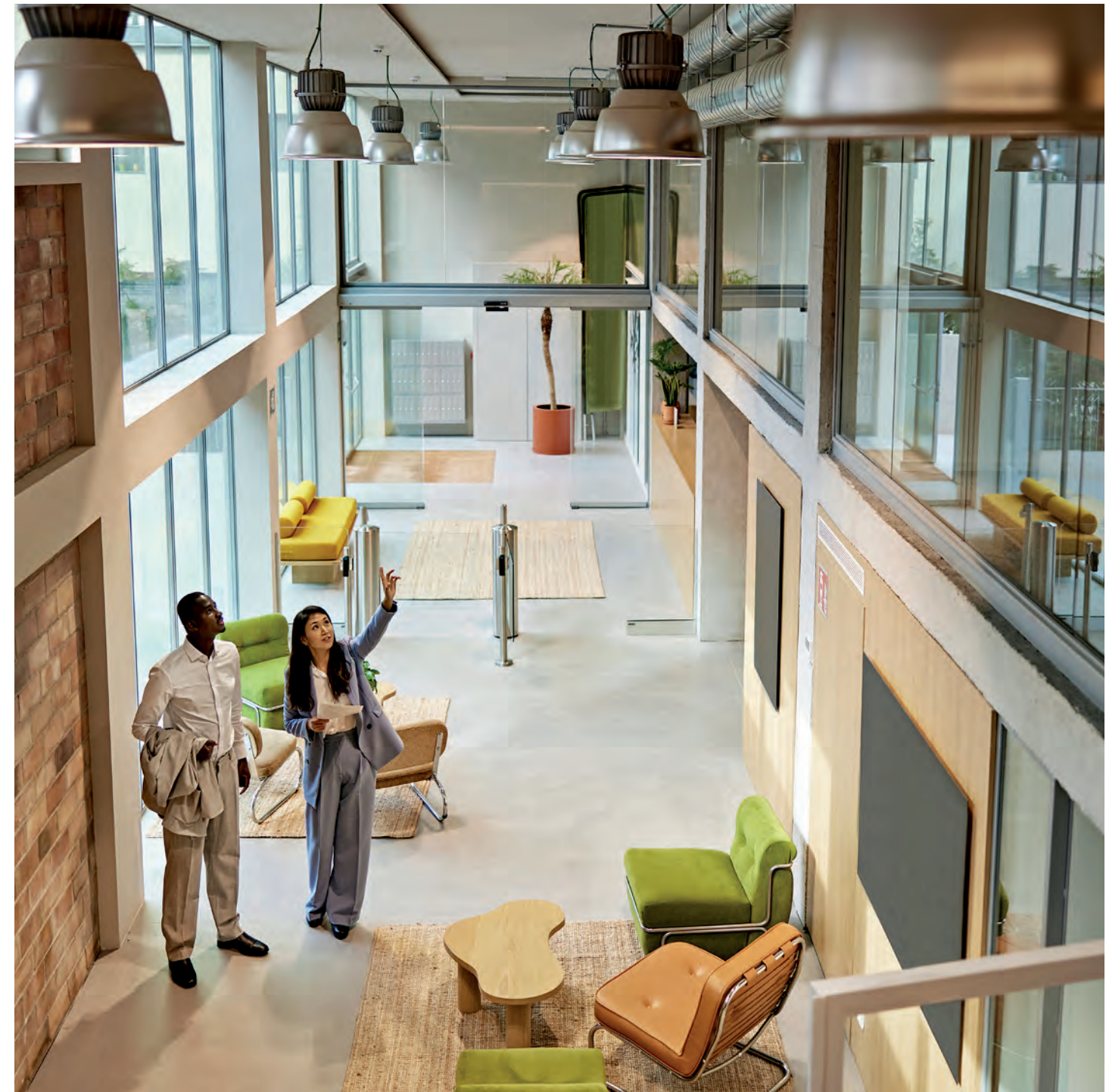
Commercial Real Estate
Energy Consultant
Marketing Kit

Customers want real estate professionals who can help them save energy and reduce waste for their business.

That's why we're offering support to real estate professionals who have completed our online training course, providing you with educational materials and customer gifts. Sign the attached agreement form and place an order to receive marketing collateral.

Requirements

- Real estate energy consultants are required to complete our easy, one-hour online training course in order to receive promotional materials
- Real estate professionals must complete the agreement form before utilizing the marketing content
- Real estate professionals can order materials by using this material request form



Promotional Materials

Available Products



Business Energy Efficiency Guide

DTE offers programs, rebates and instant discounts to help businesses save energy and manage costs. Share this guide with your clients to help them explore energy-efficient upgrades and find options that fit their business needs.



Small Business Overview

The assessment program guides you through the energy efficiency process for your small business. A qualified advisor will visit your place of business to assess how you use energy. You'll then receive free direct-install products and a personalized report of recommended, optional upgrades.



Customer Gifts

Leave a lasting impression on your customers with a variety of gift options to use at your discretion.



Material Request Form

You must submit completed form before using marketing materials.

Small Business
Overview

8 x 8 inches
*Limit 50

Order Quantity: _____

Business Energy
Efficiency Guide

8 x 11 inches
*Limit 50

Order Quantity: _____

Tape Measure

*Limit 20

Order Quantity: _____

Tote Bags

*Limit 20

Order Quantity: _____

Flashlights

*Limit 20

Order Quantity: _____

Funding will be on a first-come, first-served basis until depleted.
Note: These materials are to be used only within the scope of your work in real estate.

Delivery Information

Company Name:		Contact Name:	
Street Address:			
City:	State:	ZIP:	
Email:			

I acknowledge and agree that all conditions must be met as outlined in the Real Estate Energy Consultant Marketing Kit.

Contact Name: _____ Title: _____

Authorized Representative: _____

Date: _____ Signature: _____

Please submit the signed agreement and material request forms to Justin.Bulova@icf.com





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