

CUSTOMER CONNECTIONS

FEBRUARY 2019



New Year, New DTE!

Customer research told us that most people refer to us as simply "DTE." So in 2019, you'll start seeing a new "DTE" logo from our company across communications, our uniforms, fleet and in signage. The new logo is simple, modern and reflects our continuing commitment to serve our communities and provide reliable, cleaner energy for Michigan's future.

Read more at empoweringmichigan.com, search DTE brand

Heat your home, not your bill

Save money and increase your comfort by combining equipment maintenance and energy efficient upgrades with recommended insulation, air sealing, and thermostat settings. You can save about **30%** annually on your energy bill.

HEATING SYSTEM MAINTENANCE can extend the life of your heating system

- 1. Clean filters monthly and replace them regularly. Remove dirt, soot or corrosion from the system
- 2. Make sure air vents, baseboard heaters and radiators aren't obstructed
- 3. Check air ducts and heating pipes to make sure they are properly sealed



Tax credits help keep winter bills down

100 percent of the DTE tax savings is being passed on to you! Get the facts about your savings at **dteenergy.com/taxcredit**

Need help with your DTE bill?

DTE's Low Income Self-Sufficiency Plan (LSP) program is an affordable payment plan for eligible low income customers. It allows you to make affordable monthly payments while reducing your outstanding balance when payments are made on time. Find out how thousands of customers have saved an average of \$1,000 at **dteenergy.com/lsp**. Enrollment is now open!

Your path to greener living

Join MIGreenPower. It's an easy first step, whether you own a home or rent one. You choose the level of impact that works for you. Our online calculator can point you in the right direction at **migreenpower.com**





Since 2012, DTE's investment in renewable energy has created 4,000 Michigan jobs, all with Michigan companies. Over the next five years, DTE will invest an additional \$1.7 billion in renewable energy while doubling its generation from wind and solar. Learn more about our clean energy transformation at **journeyto80.com**

Schedule a FREE Home Energy Consultation today!



Programmable thermostat



Kitchen and bathroom

faucet aerators



Over the next five vears. DTE will invest

Energy efficient showerhead

You'll receive energy-saving products (up to \$400 value) and a personalized report to help you save.* It's all FREE and part of being a valued DTE customer. Sign up today by visiting **dteenergy.com/hec** or call **866.796.0512**

*Energy-saving products installed are dependent upon DTE Energy account type and eligibility.



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