

CUSTOMER CONNECTIONS

APRIL 2017

Severe weather can hit out of nowhere -

be prepared!

Many of us learned last month that severe weather can have a big impact on our daily lives. Make sure you and your family are prepared for Mother Nature's next surprise.

Michigan's Severe Weather Week – April 16-22 – aims to raise awareness of how to avoid the seasonal threats of severe weather. Families across the state are encouraged to create emergency plans, practice storm drills, and learn and review important safety tips. Visit our blog – **empoweringmichigan.com** – and search "severe weather" to learn how to keep your family safe.



Did you notice your new account number?



We recently completed a billing and payment system upgrade that will allow us to continue to improve the levels of service and support we deliver to you. As a result of this upgrade, a new account number was assigned to your account – don't worry, your previous number will remain active until further notice. Your new account number is printed on this month's statement.

If you're currently enrolled in our AutoPay program, your payments will continue to be automatically deducted from the account associated with your payment method on your due date. Payments through third parties, e.g., financial institutions and authorized payment agents, will be seamless. Please update your account number with applicable third parties at your convenience. Visit dteenergy.com/FAQ for more info.

Tap tech to slash your bill up to 10%

By seamlessly linking your smart phone to your smart meter, the DTE Insight app will help you reduce energy usage in your home, and in turn lower your monthly bill. Take the first step toward tracking your energy usage in real time – and discovering energy waste as it occurs – by logging into the DTE Insight app and applying for a DTE Energy Bridge. You could save up to 10 percent on your bill. Learn more at dteenergy.com/dteinsight.











Interested in reducing your carbon footprint?



Our new MIGreenPower™ program could help you go green easily and affordably! If vou're a homeowner or a renter. MIGreenPower™ empowers you to increase the amount of renewable energy sourced from local wind and solar projects without installing special equipment or making exterior alterations. You can subscribe all or a portion of your electricity use to wind and solar for as little as \$0.70 per day. Visit dteenergy.com/MIGreenPower to learn more.

Put more money in your pocket this spring.

Take the first step toward reducing vour overall energy expenses by letting us help you reduce your energy use. When you contact us, one of our energy efficiency experts will come to your home and identify the areas that use the most energy, and share ways you can save in every room.



You'll even receive a customized report and free energy-saving products - up to a \$400 value. Schedule an appointment online at dteenergy.com/hec or by calling 866.796.0512 (press "1").



We'll haul away your old fridge and give you a \$50 rebate.

Get a head start on your spring cleaning by scheduling an appointment for us to swing by and haul away your old working refrigerator or freezer. After we do, you'll not only begin saving upwards of \$150 per year on your



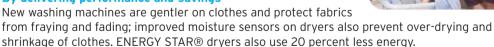
energy bill, you'll also receive a \$50 DTE Energy rebate. Add an air conditioner or dehumidifier at the same time and you'll get an extra \$20! Schedule an appointment online at **dteenergy.com/recycle** or by calling **866.796.0512**.

How can energy efficient appliances make life easier?

By saving time

Reduce laundry time with ENERGY STAR®! Energy efficient washers have better spin cycles to remove more water and reduce drying time, and can save you \$50 per year in energy costs. Advanced sprayer capacities in today's dishwashers can also reduce the need to pre-rinse and offer 10% energy savings.

2 By delivering performance and savings



3 By giving you more peace and quiet

More efficient compressors and better insulation improve the energy performance of new fridges by 20 percent and make them quieter. Add a dishwasher with an energy efficient motor that also operates more quietly, and you and your quests will be able to enjoy your kitchen without the noisy distractions!

Learn more at dteenergy.com/appliances.







