

SPONSOR DTE ENERGY – 2024 DTE Energy Efficiency Post Event Survey Sweepstakes (“Sweepstakes”)

Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN.

1. Eligibility: Sweepstakes is open only to legal, living residents of Michigan who are at least eighteen (18) years old at the time of entry (“Entrant”). Employees of DTE Electric Company or DTE Gas Company (the “Sponsor”), and their parent and affiliate companies as well as the immediate family (spouse, parents, siblings and children) and household members of such employees are not eligible. Sweepstakes is subject to all applicable federal, state and local laws and regulations and is void where prohibited. Participation constitutes Entrant’s full and unconditional agreement to these Official Rules and Sponsor’s decisions, which are final and binding in all matters related to the Sweepstakes. The odds of winning the prize will depend upon the number of entries received. NO PURCHASE NECESSARY.

2. Sponsor: DTE Electric Company, DTE Gas Company (Energy Efficiency group).

3. Timing: The Sweepstakes begins on April 1, 2024 and will run through December 31, 2024. All eligible entries gathered during this timeframe will be entered to win a prize. Prize drawings will take place on October 1, 2024 and December 31, 2024.

4. How to Enter: SPONSOR will have signage on site at all local Michigan events, staffed by event partner, Gail and Rice, that will promote taking a survey on site at events, for event goers to express their satisfaction with the event and the energy efficiency information they received at the event. The survey can be accessed by scanning the QR code that is visible on the signage, from any mobile device with internet capabilities. Mobile devices without internet capability will not be eligible to take the survey on site, but those event goers can access the survey from home using a laptop, desktop or tablet via URL that on site staff will provide. Once the event goer scans the QR code, they are taken to a mobile survey where they can answer prompts about their experience on site. First name, last name and email address are required to take the survey and enter the sweepstakes. Contact information will not be sold or used to any other purposes in accordance with SPONSOR’s privacy standards.

5. Drawing: Four (4) winners total will be randomly selected from qualified entries. Prize drawings will take place on October 1, 2024 where two (2) winners will be selected and December 31, 2024 where two (2) winners will be selected. Winner must have a valid Michigan address and a valid phone number or email address to contact them through. Winner must be living. SPONSOR will verify eligibility using the information entered.

6. Prize:

Two (2) winners will receive One (1) iPad Mini (\$399.00 value) each. SPONSOR will not issue a 1099 tax form.

Two (2) winners will receive One (1) My Charge Hub Max Portable Charger (\$119.00 value) each. SPONSOR will not issue a 1099 tax form.

The SPONSOR reserves the right to substitute a prize with another prize of greater or equal value in the event that the prize is unavailable.

Three (3) attempts will be made to contact the winner over the course of 3 consecutive business days. If the winner does not claim their prize by 11:59pm at the end of the third day as indicated in communications from the SPONSOR during the first and second attempts, the prize will automatically be forfeited, and SPONSOR will randomly select another winner. SPONSOR will mail prize to the winners using standard shipping methods. SPONSOR is responsible for incurred shipping charges and tracking. Prize will be shipped standard carrier of SPONSOR’S choice. SPONSOR is not responsible for any damage incurred during shipping or after the items have been received by the winner and used.

8. Release: By accepting a prize, you agree to release and hold harmless SPONSOR and its subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company’s officers, directors, employees and agents (collectively, the “Released Parties”) from and against any claim or cause of action, including personal injury, death, or damage to or loss of property, arising out of participation in the Sweepstakes or receipt or use or misuse of any prize.

9. Publicity: Except where prohibited, participation in the Sweepstakes constitutes winner's consent to Sponsor's and its agents use of winner's name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration.

10. General Conditions: Sponsor, in its sole discretion, reserves the right to cancel or modify the Sweepstakes at any time. Any attempt by any Entrant to obtain more than the stated number of entries by using multiple/different, identities, registrations or any other methods will void that Entrant's entries. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

11. Limitations of Liability: The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes, provided that if it is not possible to award another entry due to discontinuance of the Sweepstakes, or any part of it, for any reason, Sponsor, at its discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. No more than the stated number of prizes will be awarded.

12. Disputes: Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action,; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) waives all rights to claim or receive, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Michigan, within the appropriate Michigan court, without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.